



FOR IMMEDIATE RELEASE

# Kasidie Acquires SuperSecretSwinger.com in Atlanta, Georgia

*Kasidie.com acquires Atlanta swingers website SuperSecretSwinger.com.*

(Las Vegas, NV, June 10, 2010) – Kasidie.com announced today the acquisition of SuperSecretSwinger.com, the regional online swingers site serving Atlanta. By combining their Georgia and other local members with the Kasidie national database, the combined firm continues to strengthen its leadership position in the lifestyle (swinger) market. The combined firm already has over 300 swingers parties posted nationally.

“It’s great to be part of Kasidie” said Jared and Kara, SuperSecretSwinger’s founders, “we know our members will be well taken care of and have incredible new features and social networking opportunities that a regional site such as ours just didn’t have the resources to deliver.” Scott Purcell, Kasidie’s President added “we love the style and culture they created with SuperSecretSwinger, their members are a perfect fit with our community and we look forward to having them on the site.”

Although the days of free memberships are now gone, the lesson learned is simply that free services simply cannot pay the costs associated with hiring engineers, customer service personnel, and other employees, as well as costs of servers, hosting, internet bandwidth and other business operating expenses. Details of the transaction were not disclosed.

## About Kasidie.com

Created by swingers, [www.kasidie.com](http://www.kasidie.com) is a unique social community devoted to the swinging lifestyle. The site has extensive swinger profiles, party listings, travel postings, and club descriptions, along with an affiliate program and relevant utilities, tools and features catering to the global population of 150 million-plus swingers. Kasidie.com is a fun, sexy gathering place for both swingers and curious vanillas (non-swingers) to learn about and join in the swinging lifestyle.

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